



AVIKO Deutschland GmbH Mittelstetter Str. 40 86641 Rain

Kahler Communication – KCG
Rainer Musselmann
Andreas-Schmidtner-Straße 46b
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REFEREE

AVIKO Deutschland GmbH in Rain is one of the four most important potato processing companies worldwide. With a market share of 50% AVIKO is the market leader for refrigerated French fries and potato specialties. Being a manufacturing company our work force is of great importance, together with them we wish to produce high quality products.

We thus devote particular attention to our management and our employees. As a fast growing company we need reliable partners, who meet our high expectations regarding continuous vocational training.

This is why Kahler Communication with the Process Communication Model has been an established element of our internal development since 2014. At every moment of this successful cooperation we were able to fully count on the competence and reliability of Kahler Communication.

The quality of our life and work together with our employees on a daily basis has been fundamentally changed and significantly improved. Through PCM we have established an open, healthy and appreciative level of communication from the management through the supervisors and to the machine operators.

PCM has changed our way of communicating to such an extent, that even our parent company has noticed it! PCM will hence soon be part of the standards in management – for the executives and team leaders – in our plants all over the world! Communication without misunderstandings can be so easy! PCM has now become an essential tool in our interactions with people and an asset to everyone who wants to “open doors”! Good communication equals success!

Our special thanks are due to Rainer Musselmann, who has supported us on this way and has responded to our requirements with a lot of patience and good intuition! We owe him, that people in our company use their “elevator” a lot and that we have understood on which level to meet our counterpart! Each manager should have this knowledge in order to perform valuable leadership!

With kind regards

A handwritten signature in blue ink, appearing to read 'AS'.

Alexandra Schwänzl
-Human Resources Manager-

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